

CONSUMER HOW-TO

BUY THE RIGHT OPTICAL EQUIPMENT

Swarovski

Zeiss

Leica

Kowa

Nikon

Meopta

Bushnell

Swift

Leupold

Vortex

*Lost Creek
Shoe Shop*

Mifflintown

Our natural world is full of wonderful things to observe, whether it is a flock of turkeys, a soaring eagle, a butterfly or perhaps a deer emerging from a patch of woods.

If you are a hunter, you know you can't hit anything you don't see well. If birds or butterflies are your passion, again you need to see them well to identify what you're looking at.

This is why good optical equipment is so important!

There is no such thing as one size fits all when you're buying a rifle scope, binoculars or spotting scope. The person plinking at targets with a .22 rimfire rifle doesn't need the equipment the hunter does that shoots varmints or deer half-way into the next county. Likewise the birder that's into hawk watching wouldn't be happy with a compact low power binocular that works well in dense brush looking at sparrows or warblers.

BUY THE RIGHT OPTICAL EQUIPMENT

The information and selection in today's market are over-whelming and most optical companies have great web sites that provide all the technical data of their products.

We at Lost Creek Shoe Shop feel customers need to personally handle and test any optical gear they intend to purchase.

No one would buy an expensive sofa or chair without sitting on it, or buy a new vehicle without driving it. The same applies to scopes and binoculars.

Make sure they fit your hands or face well, are comfortable and easy to use, such as

focusing or changing the power, etc . . .

Don't hesitate to ask the sales person questions about warranties and repair services available for each product.

Ask to see several styles or sizes that fit your budget and use our outside viewing platform to test them before you buy.

