

CONSUMER HOW-TO

ENHANCE YOUR NATURAL BEAUTY *With Permanent Cosmetics*

Enhance your natural beauty

This Summer, you can look your absolute best; permanent makeup can help you achieve this. It also makes a lasting gift for a loved one or close friend.

Enhancing a woman's looks can begin simply by visiting Serenity Spa for a consultation. Once you make a commitment to look your best, you can decide which service will best suit your needs. This may be permanent make-up, microdermabrasion, electrolysis, eyelash perming/tinting, eyebrow shaping, facials or other advanced skin care services.

Now you, too, can have the confidence and personal freedom with permanent make-up! Imagine your life without the daily ritual of applying your cosmetics! Permanent makeup will help to accentuate your features, making you look younger while maintaining a natural look. It never smudges, smears or runs and always looks fresh.

The decision to have permanent makeup should be made only after you are comfortable and fully informed. At Serenity Spa, you will be given all the information concerning your procedure, including color selection, during a free consultation. Your individual facial features are analyzed during the consultation to ensure that any procedure performed will blend naturally, creating an overall polished look. All procedures are done in a clean environment, with your comfort and safety in mind.

The most common procedure request is eyeliner application. This procedure highlights the shape of the eye in a dramatic or natural manner, depending on individual preference. The eyebrow procedure frames the eye and is an option for women who have little or no hair on the brow. Liplining can be done alone, blending with the natural lip color; full color can be applied to emphasize the lips; or a combination of both techniques can be done for a more complete look.